

**Drizly is a proven way for you to reach new customers and grow your business.**

**Who we are:**

Headquartered in Boston, Drizly is the largest eCommerce platform for alcohol. We've partnered with licensed alcohol retailers in over 100 markets across the country to give consumers a new way to explore and shop for alcohol from their local liquor stores.

By using Drizly, consumers of legal drinking age can access the greatest selection available in their neighborhood and have their favorite beer, wine or liquor delivered in under 60 minutes, with the stores and their staff responsible for packing and delivering all orders.

Retailers that partner with Drizly have seen sales increase by up to **30% per month**.

So far during 2018 alone, Massachusetts licensed retailers have generated **~\$7 million in sales** through Drizly.

**Why work with us:**

- **Put Your Inventory Online:** Drizly gets your inventory on our platform so it's available for nearby consumers who search for products you carry, increasing awareness of your store. Your store is highlighted as the business making the sale and carrying out delivery. And you always control the inventory and prices that appear online.
- **Sell Smarter:** Drizly provides you with the tools to understand what's selling, price trends and more.
  - Data Insights
  - Inventory Management
  - Marketing Support
  - Order Management
- **Keep up with the Competition:** Amazon, Total Wine and local chains like Wegmans are adopting eCommerce/delivery models.
- **Reach consumers you wouldn't otherwise get:** According to Drizly's latest consumer survey on the subject of retailer loyalty:
  - **50%** of respondents said they were **first time customers** to the store they ordered from on Drizly.
  - **98%** of these first time customers said they would shop that location again on Drizly.
- **Join a growing trend:** Online alcohol sales reached \$1.7 billion in 2017 and industry experts expect that number to increase 30% annually over the next 5 years.
  - **800K+ Drizly app installs**
  - **1.4M+ monthly visits to Drizly.com**

Go to [retailer.drizly.com](http://retailer.drizly.com) to start selling online (it's **free to sign up**) and reaching more consumers. For more information and to speak to a representative, please call (781) 325-6172.