



**Jean M. Lorizio, Esq.**  
Chair

*Commonwealth of Massachusetts  
Alcoholic Beverages Control Commission  
95 Fourth Street, Suite 3  
Chelsea, Massachusetts 02150-2358*

### **ALCOHOLIC BEVERAGES CONTROL COMMISSION LISTENING SESSIONS**

In response to several comments made at an Alcoholic Beverages Control Commission (“ABCC”) public hearing on November 13, 2019, the ABCC is seeking comments from licensees, trade groups, and attorneys specializing in the alcohol laws in Massachusetts at a series of listening sessions on a potential regulatory amendment to 204 CMR 2.08, “Inducements,” specifically, defining the phrase “substantial value.”

Members of the industry are encouraged to attend and present proposals for amending 204 CMR 2.08. Proposals may also be submitted by mail to the ABCC’s General Counsel, Kris Foster, or by email at [kfoster@tre.state.ma.us](mailto:kfoster@tre.state.ma.us). All submissions must be received by close of business on Wednesday, February 26, 2020.

Please be aware that this is an opportunity for the ABCC to informally hear from members of the alcohol industry on this issue – it is not a public hearing/comment period as part of the regulation promulgation process under M.G.L. c. 30A, §§ 2-5.

The listening sessions will be held on:

**Wednesday, February 26, 2020**  
Ashburton Café Conference Room, lower level  
McCormack Building  
One Ashburton Place, Boston MA 02108

**Session for Retailers (§ 12 and § 15): 10:00 am – 11:00 am**

**Session for Wholesalers/Importers (§ 18): 11:15 am – 12:15 pm**

**Session for Manufacturers (§§ 18B, 19, 19B, 19C, 19D, 19E): 12:30 pm – 1:30 pm**

Please RSVP at this Survey Monkey link: <https://www.surveymonkey.com/r/9CWWMT7> by **Friday, February 21, 2020**, to ensure a seat.

*Telephone: (617) 727-3040 \* Fax: (617) 727-1510 \* [www.mass.gov/abcc](http://www.mass.gov/abcc)*