



Massachusetts Package Stores Association, Inc.

181 Park Avenue - Suite #5 / West Springfield, MA 01089-3365
Phone: (800) 322-1383 or (413) 736-6164 / Fax: (413) 736-5880

FOR IMMEDIATE RELEASE

Date: February 14, 2018



Contact: Robyn Seymour, Director of Operations
(800) 322-1383 or (413) 736-6164
rseymour@masspack.org www.masspack.org

West Springfield, MA – Massachusetts Package Stores Association (MassPack) President Benjamin Weiner announced at the February Board of Directors meeting that Robert A. Mellion, Esq. was unanimously elected to the position of Executive Director and General Counsel of MassPack.

Mr. Mellion succeeds Frank Anzalotti, who served as the Executive Director of MassPack for nearly 23 years. Under Frank's watch, MassPack saw its membership more than double, defeated numerous attacks against package store licenses, repealed an unwanted sales tax on alcohol and helped draft an agreement that would increase the ownership level of licenses. MassPack also partnered with the Retailers Association of Massachusetts to form one of the largest independent workers compensation insurance groups in the nation at a great savings to its members.

Mr. Anzalotti stated, "The Board of Directors and I have hired Robert (Rob) Mellion as the Association's new Executive Director. Rob comes to MassPack with significant experience in association leadership and advocacy. He will do a great job. Before I sign off, I want to tell all of you that I have felt extremely fortunate for having had the experience to meet and spend time with so many wonderful people in the package store industry. I wish to thank everyone."

Rob Mellion is a resident of Easton, Massachusetts. Rob is formerly the Chief Executive Officer/ President at the Bristol County Chamber of Commerce. He was also the Chamber's General Counsel. Mr. Mellion additionally served as Governor Charlie Baker's appointee to the Massachusetts Marketing Partnership and was the Chair of the Council of CEOs to the Massachusetts Association of Chamber of Commerce Executives (MACCE).

Mr. Mellion is an active attorney in Massachusetts and the U.S. District Court of Massachusetts. His law practice focus is business, economic development and government advocacy. A former member of the adjunct faculty at Bristol Community College he instructed Western Civilization and Business Law.

Prior to serving as President/CEO at the Bristol County Chamber of Commerce, Mr. Mellion was an entrepreneur and developer. Rob owned and operated a successful health club business and shopping center. He holds a Juris Doctor from UMass-Law, a Master's Degree from Providence College and earned his Bachelor's Degree in Political Science at the University of Nebraska – Lincoln.

Mr. Weiner commented "After a long search, we are delighted to have selected an outstanding candidate to succeed Frank, who has been incredibly important to MassPack. Mr. Mellion's diverse background as an association executive, advocate on Beacon Hill, entrepreneur, small business owner and attorney are ideally suited to our goals of pushing forward for our members. We look forward to working with him."

The Massachusetts Package Stores Association (MassPack) is a non-profit trade organization representing the interests of the thousands of independently-owned retail liquor stores across Massachusetts. MassPack is keenly aware of the business challenges its members face including: rising operational costs; changing competitive landscape; new insurance requirements; wage and labor issues; government regulations; legislative issues; preventing illegal sales and more. The Board of Directors of MassPack is primarily comprised of owner/operators of liquor stores who deal with these issues every day. Contact MassPack with any questions at (800) 322-1383, or email rseymour@masspack.org.