

VOTE YES

QUESTION #3

VOTE YES

RESPONSIBLE EXPANDED AVAILABILITY OF ALCOHOL LICENSES



RESTORES BALANCE, IMPROVES SAFETY AND PROMOTES FAIR PLAY

- ✓ **VOTE YES** to support consumer demand by progressively increasing the number of allowed beer and wine licenses from nine (9) to eighteen (18), minus any full liquor licenses owned. Most states allow three (3) to five (5) full liquor licenses. The number of liquor licenses will be set at seven (7).
- ✓ **VOTE YES** to improve public safety by prohibiting self-checkout of alcohol beverages and making a fine for selling to a minor applicable to gross sales and not just for alcohol beverages.
- ✓ **VOTE YES** to expand state tourism by allowing for out of state IDs to be relied upon by a retailer. Massachusetts is the only state in the United States that does not permit an alcohol beverage retailer to reasonably rely on valid out-of-state IDs.

VOTE YES

QUESTION #3 SUPPORTS LOCAL RETAIL

VOTE YES

The 21st Century Alcohol Retail Reform Committee ("Committee") represents locally owned beer, wine, and spirits stores across Massachusetts. The Committee has been organized to uphold fair play in the marketplace and strengthen public safety in the retail of the alcohol beverages in Massachusetts. The 21st Century Alcohol Retail Reform Committee | 30 Lyman Street, Suite 2 | Westborough, MA 01581 | 508-366-1100